

Husqvarna

VIKING

SEW CRAZY NEWS

ISSUE 3, VOLUME 1

SEPTEMBER, OCTOBER, NOVEMBER, DECEMBER

LET'S SEW!

Greeting to all the sewers out there and those who want to be!

The kids are back in school and we have an exciting fall and holiday season in store for you! New products, classes, and Sew Fest on the horizon with even more! Not a dull moment here! Oh my gosh, the most exciting recent news is the Fabric Mover with Stitch Regulator by Quilters Cruise Control!!!! This is an incredible invention for all computerized Husqvarna Viking sewing machines. The Optical Sensor "brain" regulates your stitches; accurate, even and beauti-

ful on any color fabric or batting. A finger's touch glides the large ball-bearing Fabric Mover surface. Carefree and confident, you'll stipple, quilt, embroider, thread-paint and more, thinking only about the fun of it all! Come try it out today in the shop!

On September 29th and 30th we will be working on our Quilt Pink Projects to be auctioned off on ebay for breast cancer research! Cancer has affected so many families so donate some of your time (however long or short) and help find a cure for

breast cancer! We promise you a fun time and lots of treats to keep you fueled! No sewing experience is necessary as we will help you! We have our new survivor Loralie designs in to embroider on our quilt!!!

The new Designer USB is in at an everyday low price of \$4499.00! If this has been in your plans now is a great time to purchase!

Mention this news letter and tell me you want 20% off any fabric pack!

Happy Sewing! Sew Crazy

INSIDE THIS SEW CRAZY NEWSLETTER

Better Homes and Gardens
AMERICAN HOBBY & CRAFTS
Quiltpink Day

Saturday, September 30, 2006

Studio
my
make it *you*

Check out our website for more exciting classes and pictures!

www.mysewcrazy.com

Holiday Specials For **Men Only!** November 25th! (ladies make your wish lists!)



Open-
Mon-Fri 10 a.m. till 5p.m.
Sat. 10 a.m. till 1 p.m.

NEW FABRIC MOVER!

Fabric Mover™

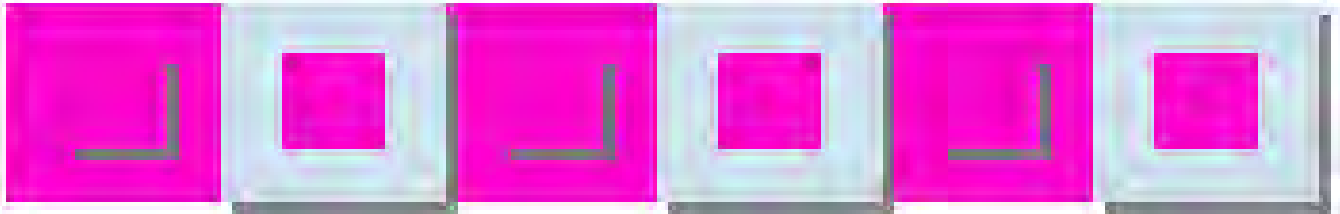
STITCH REGULATOR

by Quilter's Cruise Control



Regular Price
Is \$1,299

Special Introductory Price!
With this add
is Only \$1,199!



Bring someone special and make a quilt block

**No Quilting
experience
necessary!**

**We will
have
machines set
up, but
please bring
yours if you
have one
plus any
quilting
supplies that
you own.**

**Refreshments
will be
furnished.**

**Fun with a
cause!!**

Better Homes and Gardens®

AMERICAN PATCHWORK & QUILTING®

Quiltpink

Saturday, September 30, 2006

Sew Crazy

44723 US 41

Chassell, MI 49916

Attention, quilters of all skill levels.....Bring a friend and join us for Quilt pink Day, Friday, September 29, 2006. You'll make a very special pink-and- white quilt block or strip, which will be stitched together with other blocks into a finished quilt. It's for a great cause. *American Patchwork & Quilting magazine* will sell the quilt via online auction and donate the net proceeds to the Susan G. Brest Cancer Foundation.

www.quiltpink.com

MONTHLY CLUBS

SERGER CLUB

WHEN: September 13th

October 11th

November 8th

December 13th

Always at 10 a.m. till 1p.m.

Supply lists are on the internet at www.mysewcrazy.com

Join our club and learn your serger like the back of your hand!

EMBROIDERY CLUB

WHEN:

September 8th & 26th

October 13th & 24th

November 14th & 28th

December 8th & 19th

Always at 10a.m. till 1p.m.

Supply lists are on the internet! www.mysewcrazy.com

At embroidery club we are always striving to teach you new techniques and innovative ideas!

Loads of fun, learning, friendship &



show and tell! Oh yea, don't forget the coffee and treats at both clubs!

FREE OWNERS CLASSES:

With a purchase of your sewing machine from Sew Crazy. We offer these classes at the your convenience. They are posted on the web site if scheduled in advance. You will learn your machine to its fullest extent!



WOW! Are you one of those people that want to get back into sewing or want to learn?! This exciting studio is for you! Geared toward the 13 to 30 years olds (but remember we are only as old as we feel!!! We will not ask for ID!) this exciting new adventure will teach you sew-

ing in a systematic fashion to keep moving up levels! Starting with trashing a pair of jeans at a fraction of the cost you would pay for designer jeans! Then we will go from belts to pillows, handbag, quilt..... All supplies will be kitted and you will receive a sewing machine with this new studio!

10% OFF ANY CABINET WITH THIS COUPON !



NEW AND EXCITING SEWING MACHINES!



DESIGNER SE

MSRP \$7499.00

Floor model \$6499.00! Stop by for a demo on this gorgeous sewing machine!



DESIGNER 1 USB

Only \$4,499 everyday! What an awesome price for a machine of this caliber!

MEGA QUILTER AND NEW FRAME!

WONDERFUL & AFORDABLE quilting combo!

Sews an amazing 1,600 stitches per minute, twice the speed of your sewing machine! Extra large work area 9"X6 "... removable extension



table 4"X16". Husqvarna Viking Quilting Frame! Purchase Mega Quilter and Frame and receive 50% off the Cruise Control!

Creature Comforts-Make a wonderful cozy bed for your



"Best Buddy" using a Husqvarna Viking border buddy design or create your own design with 3D Embroidery Software! Just too cute and practical! Class fee* We will kit the foam and



Sensational Sweatshirt Secrets

Book– The book has five different versions of taking an ordinary sweatshirt and transforming it into a totally different jacket. There is a fast patch piecing, appliqué, chenille and more used to alter sweat-



Textures and Techniques Bag–

M'Liss Rae Hawley has put together a fantastic bag with her textures and techniques design pack! In this class you can practice many of her new techniques and have a wonderful bag when you're finished. Class Fee *



Slinky Serger–

We are going to serge a great top out of Slinky fabric! This stuff makes you look like you lost 10 pounds! So go ahead have another piece of cake and come on in!



Bargello Christmas Stocking–New

from the Husqvarna Viking collection this design embellishes the cuff of this elegant Christmas Stocking. Beautiful wing needle techniques showcase the decorative bow and holly. Quick and easy piping is the finishing detail! Class fee * Kit is \$30.00 plus design



Dressy Baby Bib–

Narrow bias strips decoratively stitched to curved collars, pockets, yokes, bibs, etc, create an especially attractive handsewn-looking embellishment. A simple but elegant dressy bib is perfect for experimenting with different techniques.



Four Seasons with Thimbleberries–

Four Seasons of Embroidery make seasonal decorating easy! A total look designed especially for you from Lynette Jensen. We will make a pillow wrap!



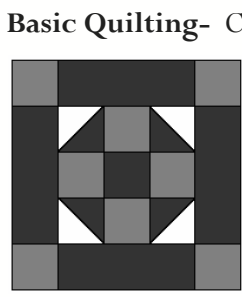
Crocheted Lady–

The second in a series of 12 beautiful crocheted pillowcase girls. Remember the kind people used to do by hand? Now we can simply embroider them by machine. We will stitch one of these ladies out on a towel during the!



Holiday Toile–

Seventeen 5"x7" designs of gorgeous Christmas scenes in old fashioned blue Toile work. Lets put one on a sweat-shirt!



Basic Quilting–

Come and learn the basic quilting techniques. We will make one of these blocks in the class!



Christmas Table–

There are seven projects including: table runner, placemat, napkins, coasters, cookie box and more ! We will finish some and give tips for all!

Hemstitch–



This charming wrap features Spanish hemstitching, dainty marking foot fagoting with decorative top stitched seams. As well as hoped and non-hoped embroidery. Further enhanced with Wing needle stitching and Pictograms®.

Lone Star- Close your eyes, take a deep breath, and **forget everything you know about making a Lone Star quilt.** Now imagine a new method that has no angles to measure and no templates. And imagine that this amazing technique gives you perfect corner matching and nice flat sections.



Cigar Purse- Cross Stitch by machine embroidery! Come and make a Cigar box purse! We will provide the boxes and teach you how to hoop strait to get perfect crosses!



Look at what you can sew on for **only**
Pennies a Day!!!

14¢

*based on daily cost of machine over lifetime of warranty

- ? **Infodisplay**-Select your stitch and instantly the correct stitch width and length and sewing speed are set. It also recommends thread tension and presser foot.
- ? **Large Quilt Stitch Selection**-Select from a large selection of quilt stitches including hand look quilting, scant 1/4" piecing stitch, feathered satin stitch and more to embellish your quilting projects.
- ? **Outline Block Alphabet**-Label your quilting projects and keepsakes using both upper and lower case letters, numbers and special characters.

- ? **Perfectly Balanced Buttonholes**-perfect and so easy!
- ? **Use the 2 permanent memories to save stitches and lettering.**
- ? **Quality Built in Sweden and MUCH, MUCH MORE!!!**

Class fees are as follows: \$10.00 to those who have bought from Sew Crazy and \$20.00 to all others. **Clubs** are sold in 3 month blocks, see store for details.

While we don't insist, we would appreciate you purchasing your class supplies at our shop!

There are no refunds on cancelled classes (unless of course we cancel them, which is rare) and we require that embroidery club members still purchase their designs we have special ordered for them.

We do offer a **Make up class** each month that is designed for those who wish to finish up a class they previously paid for or had to miss for an unforeseen reason.

Check out our web site for more pictures and supply lists at:

www.mysewcrazy.com

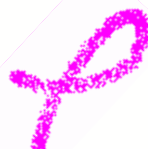





Experience the Best!
Great machines at great prices!
90 days same as cash Gift Certificates



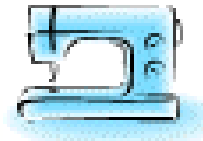
10% off class sign-up is May 2nd, 3rd, & 4th! You can sign up at anytime for any class!

SEPTEMBER 2006

S	M	T	W	T	F	S
					1	2
3		4 Closed!	5	6	7	8 Emb. Club
10		11	12 Textures And Techniques	13 Serger Club	14	15 Thimbleber-ries
17		18	19	20	21	22 Cigar Purse
24		25	26 Emb. Club	27	28	29  30 

Cut this coupon out for one free class FEE!

CLEAN AND TUNE / SCISSOR SHARPENING






We all take care of our cars and the same should be true with our sewing machines and sergers!

Eric is the best service technician in town. Our turn around time is an average 3 days so you don't have to worry about being without your machine for an extended period of time! We service all makes and models! Please bring in your manuals with older models (this saves Eric time!). We are now able to send out all Heritage cutlery to be sharpened! We will plan to collect at least 5 pairs before shipping! This will cost \$5.00/pair! Let's keep our equipment in cutting edge shape!






OCTOBER 2006



S	M	T	W	T	F	S
1	2 	3 Serger Slinky	4	5	6	7
8	9	10	11 Serger Club	12 Dressy Baby Bib	13 Emb. Club	14
15		16	17 Crochet Lady	18	19	20 Thimbleber-ries
22	23	24 Emb. Club	25	26 Four Seasons	27	28 Software Club
29	30 Basic Quilting	31 				

NOVEMBER 2006




S	M	T	W	T	F	S
			1	2 Hemstitch Pillow Wrap	3	4 Blanket Clinic
5	6 	7 VOTE! ELECTION DAY discount!	8 Serger Club	9 Holiday Toile	10 Emb. Club	11
12	13	14 Emb. Club	15	16 Christmas Table	17 Thimbleber- ries	18 Software Club
19	20	21 Quilt-Smart Loan Star	22	23 Thanksgiv- ing 	24	25 FOR MEN ONLY!! 10a.m.-1p.m.
26	27	28	29	30 Quick Projects		

SEW YOUNG, SEW FUN

Call to express your interest and we will let you know when the class will get started. We will compile a list of interested kids and run the classes at a time that works best for them, so feel free to gather up your children's friends that are interested in sewing and we will get them going! Also check out our **Make it You Studio!**



DECEMBER 2006

S	M	T	W	T	F	S
					1 Sensational Sweatshirt	2
3	4 	5 Creature Comforts	6	7 Quicker Projects	8 Emb. Club	9
10	11	12	13 Serger Club	14 Quickest Projects	15 Thimbleberries Hanukkah 	16 Software Club
17	18	19 Emb. Club	20	21 	22	23
24	25	26	27	28	29	30
Closed for Christmas!						

 **Husqvarna**

VIKING



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Phone: 906-523-6253

Email: naomisewcrazy@chartermi.net



www.mysewcrazy.com

EARN CREDIT!

Cut out the Referral Returns and send us a machine buyer and you will receive a \$25— in-store credit! Minimum \$400— sale! \$50— in-store credit on a \$1,000— machine sale!

*The purchaser **MUST** mention your name before the sale is finished and receive a confirmation! Only one gift certificate will be given out per new machine sale!

Referral Returns

Given to:

From:

Hurry into SEW CRAZY for the best sewing machines & sergers!

Sew essential— HUSKYSTAR E10

- Easy dial stitch selection.
- A sturdy and reliable sewing machine.
- 80 stitch functions.
- 4-step buttonhole.
- Many accessories included!

\$149



Great gifts for...

Birthday

Anniversary

Christmas